



WHAT IS INVOKE?

INVOKE is a proprietary fertilizer combination of a patented source of protein hydrolysate combined with pure *Ascophyllum nodosum*. This rich source of natural amino acids, carbohydrates and protein act to feed plant response at key physiological times.

HOW DOES INVOKE WORK?

Invoke works with your crop to feed the floral and cell division phases in tree & vine crops, resulting in larger, higher quality fruit. Can provides significant plant growth enhancement Growth enhancements may include improved overall plant vigor, accelerated flowering, fruit set, and cell division. Resulting in enhanced crop uniformity, size and yield, in stone fruit.

Use Directions

Improved Fruit Size

Apply INVOKE at 10 ounces per acre

- ⇒ 1st) Petal Fall
- ⇒ 2nd) 14 days after petal fall

Post Harvest Quality & Fruit Firmness

- ⇒ Apply 10 ounces 7-15 days before harvest

CONSISTENT RESULTS

Pear Sizing

- INVOKE consistently improved pear size in all field trials 2013
- Second year of trials where INVOKE improved size by

Fruit Set

- INVOKE applications have a positive effect on fruit set when applied in the early bloom

Fruit Quality

- INVOKE applications 7-15 days prior to harvest improves fruit firmness, brix, and post harvest storability.

Yield Benefits

In multiple years of commercial and small plot trials replicated field trials, INVOKE based products have **been shown to improve in-season plant growth and vigor, fruit set, marketable yield, and shelf-life of pears**

